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| Heart in Bloom LogoBIBwithRHS-HeartofEngland.png  **Standard Marking Sheet** | | | **Name of Entry** | | | | | | |
| **Judges** | | | | | | |
| **Date of Assessment** | | | | | | |
| **Category Village / Large Village / Small Town / Town / Large Town / Small City / City** (Indicate appropriate category) | | | | | | | | | |
| **A Horticulture 40%** | **A1**  **(20)** |  | **A2**  **(20)** |  | **A3**  **(20)** |  | **A4**  **(20)** |  | **Total marks 80** |
| **B Environment 30%** | **B1**  **(20)** |  | **B2**  **(20)** |  | **B3**  **(20)** |  |  | | **Total marks 60** |
| **C Community 30%** | **C1**  **(20)** |  | **C2**  **(20)** |  | **C3**  **(20)** |  |  | | **Total marks 60** |

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| **Medal Awarded** | **Total Score out of 200** |
| **Gold, 170-200 Points Silver Gilt, 150-169 Points Silver, 149-120 Points Bronze, 119-100 Points** | |
| ***Introduction and Overall Impression:*** | |

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| ***Judges Feedback Section A – Horticulture:*** | | | | | |
| ***Judges Feedback Section B – Environment:*** | | | | | |
| ***Judges Feedback Section C – Community:*** | | | | | |
| **A1** | **Overall Impression**  Are the overall design and materials used within the entry appropriate to the location and do they generate a positive image? | High impact with **excellent** attention to detail delivering the desired results in a most consistent and appropriate manner. | Most areas have high impact and **very good** attention to detail though a few are not compatible. The entry is generally very good. | **Good** overall effect although not always balanced. Some areas make an impact others need to be more vibrant and embrace better design. | Although **satisfactory** more attention to detail is required in order to create more impact and a more consistent design. |
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| **A2** | **Maintenance of Planted Areas**  Are areas maintained to an appropriate standard including cultivation, weeding, feeding, pruning, grass maintenance, tree management and maintenance? | **Excellent** standards of cultivation. Very consistent throughout. Horticultural maintenance and general care is outstanding in all areas. | Standards are **very good** with few exceptions. Horticultural maintenance is managed very well and the results are very consistent. | Standards of horticultural maintenance are **good** and fairly consistent. There are a few exceptions where further attention is required. | Standards of horticultural maintenance are generally **satisfactory**. However, the maintenance programme requires further attention to detail in some areas. |
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| **A3** | **Plant Selection**  Are the plants used in the planting schemes suited to their growing conditions and location and is there year round interest (where appropriate)? | **Excellen**t plant selection with extensive year round interest, and almost no exceptions. | Plant selection is **very good** overall with only a few exceptions and ample year round interest. | Plant selection is generally **good.** There is room for improvement in some areas in order to extend year round interest. | Plant selection is **satisfactory** however it requires further consideration in order to extend the season and maintain interest. |
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| **A4** | **Plant Quality**  Are the plants vibrant and grown to their full potential? Are they free of all pests and diseases? | Plant quality is **excellent** and grown to full potential with no evidence of pests and diseases. | Plant quality is **very good** with few exceptions. There are minimal signs of pests and disease present. | Generally plant quality is **good** but not consistent. Pest and diseases are present in a few locations. Lack of vigour in some areas. | Plant health and vigour could be improved but are generally **satisfactory**. Pests and diseases are present in certain areas. |
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| **B1** | **Local Identity**  Is there a sense of place, with appropriate sense of heritage, art in the landscape, signage and interpretation? | Extensive evidence of efforts to highlight/enhance local identity. An **excellent** impression made about what makes the area unique. | Considerable evidence of efforts to highlight/enhance local identity. A **very good** impression made about what makes the area unique. | Some evidence of efforts to highlight/enhance local identity. A **good** impression made about what makes the area unique. | Little evidence of efforts to highlight/enhance local identity. A **satisfactory** impression made about what makes the area unique. |
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| **B2** | **Natural Environment**  Biodiversity including the protection and conservation of the natural environment and wildlife habitat. The provision of appropriate wildflower areas, aquatic and if applicable marine conservation sites, bat and bird boxes as well as insect hotels. | The natural environment is managed to an **excellent** standard supporting a wide range of flora and fauna, with little improvement required. | The natural environment is managed to a **very good** standard supporting a wide range of flora and fauna; very little effort would lift it to excellent. | The natural environment is managed to a **good** standard supporting a wide range of flora and fauna. Requires further work to improve it in places. | The natural environment is managed to a **satisfactory** standard supporting a wide range of flora and fauna. Needs significant improvement in places. |
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| **B3** | **Hard Surfaces and Open Grass Areas** (Including streets, open spaces and beaches if appropriate).  To include cleanliness, absence of litter, street weeds, graffiti, flyposting and chewing gum, water conservation and recycling initiatives, hard landscape, open spaces and street furniture maintenance and effective dog fouling control measures. | All areas are cleaned to an excellent standard. Street furniture including litter bins and seating is in **excellent** condition. There is effective control of street weeds, no graffiti and flyposting. Excellent evidence of recycling initiatives. | All areas are cleaned to a very good standard. Street furniture including litter bins and seating is in **very good** condition. There is very good control of street weeds, very little graffiti and flyposting. Very good evidence of recycling initiatives. | All areas are cleaned to a good standard. Street furniture including litter bins and seating is in **good** condition. There is generally good control of street weeds, but evidence of some graffiti and flyposting. Reasonable evidence of recycling initiatives. | All areas are cleaned to a **satisfactory** standard. Street furniture including litter bins and seating is in variable condition. There is a lack control of street weeds, and evidence of considerable graffiti and flyposting. Little evidence of recycling initiatives. |

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| **C1** | **Year Round Activity and On-Going Planning**  Evidence of forward planning and year round activity highlighting any events that makes this entry unique and demonstrates the present strengths of the entry. | **Excellent** evidence of all activity taking place throughout the year and of advanced planning. The annual programme of activity is exceptional. | **Very good** evidence of all activity taking place throughout the year and of advanced planning giving this entry a real strength. | **Good** evidence of all activity taking place throughout the year and of advanced planning. | **Satisfactory** evidence of all activity taking place throughout the year and of advanced planning. |
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| **C2** | **Communication and Awareness**  Within the immediate area through local and regional marketing, involving all sections of the community. Communication and media involvement evidenced. Use of suitable interpretation, enabling learning and a greater understanding. | Communication extremely well covered. Community involvement and public awareness is **excellent.** | Communication very well covered. **Very good** community involvement leading to very good public awareness. | Communications **good**. Community involvement leading to public awareness of a good standard. A few missed opportunities. | Communications and public awareness is **satisfactory**. Community involvement is limited. Overall there is room for improvement |
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| **C3** | **Funding and Support**  Fundraising and on-going support from a range of businesses and organisations appropriate to the size of the entry making it viable and able to continue moving forward. | **Excellent** level of funding that ensures the viability of the entry into the future. Support in all areas is outstanding and a real strength to the entry. | **Very good** level of funding that ensures the viability of the entry. Support in all areas is very good and will be sustainable over time. | **Good** level of funding that ensures the viability of the entry and sustains present projects. Support in all areas is good and, with effort, will be sustainable over time. | **Satisfactory** level of funding that ensures the viability of the entry and sustains present projects. Support in all areas is satisfactory and fairly sustainable over time. |

**Should any element through no fault of the Group be absent then use an average mark for that element only (average in most cases will be within 7-6) if the element is inappropriate to the area do not mention it in the feedback.**